



P.P. Swami Vivekanand Sevashram Sanstha, Shirala's
**VISHWASRAO NAIK ARTS, COMMERCE &
BABA NAIK SCIENCE MAHAVIDYALAYA, SHIRALA**
Tal.: Shirala, Dist.: Sangli, Maharashtra - 415408



NAAC GRADE - 'B'

Junior College Code : 15
Junior College No. J-22-09-001
UDISE No.: 27350713220

(Affiliated to Shivaji University, Kolhapur.)
(JUNIOR/SENIOR)

EST : JUN-1970

Principal : **Dr. R. B. Bansode**
M.A., M.Phil., Ph.D.

☎ (02345) 272107 ✉ vishwasraonaik@rediffmail.com 🌐 www.vnbnmshirala.org

Out Ward No. V.N.M. / /

Date : / / 20

B.Com (Regular)

Program Outcome

PO1. This program could provide Industries, Banking Sectors, Insurance Companies, Financing companies, Transport Agencies, Warehousing etc., well trained professionals to meet the requirements.

PO2. After completing graduation, students can get skills regarding various aspects like Marketing Manager, Selling Manager, over all Administration abilities of the Company.

PO3. Capability of the students to make decisions at personal & professional level will increase after completion of this course.

PO4. Students can independently start up their own Business.

PO5. Students can get thorough knowledge of finance and commerce.

PO6. The knowledge of different specializations in Accounting, costing, banking and finance with the practical exposure helps the students to stand in organization.



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Program Specific Outcomes

PSO1. The students can get the knowledge, skills and attitudes during the end of the B.com degree course.

PSO2. By goodness of the preparation they can turn into a Manager, Accountant, Management Accountant, cost Accountant, Bank Manager, Auditor, Company Secretary, Teacher, Professor, Stock Agents, Government employments and so on.,

PSO3. Students will prove themselves in different professional exams like C.A., C S, CMA, MPSC, UPSC. As well as other coeres.

PSO4. The students will acquire the knowledge, skill in different areas of communication, decision making, innovations and problem solving in day to day business activities.

PSO5. Students will gain thorough systematic and subject skills within various disciplines of finance, auditing and taxation, accounting, management, communication, computer.

PSO6. Students can also get the practical skills to work as accountant, audit assistant, tax consultant, and computer operator. As well as other financial supporting services.

PSO7. Students will learn relevant Advanced accounting career skills, applying both quantitative and qualitative knowledge to their future careers in business.

PSO8. Students will be able to do their higher education and can make research in the field of finance and commerce.



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Course Outcomes

B.Com -I

Financial Accounting:

Course Objectives :-

- To enable the students to learn principles and concepts of Accountancy.
- Students are enabled with the Knowledge in the practical applications of accounting. To enable the students to learn the basic concepts of Partnership Accounting, and allied aspects of accounting.
- The student will get thorough knowledge on the accounting practice prevailing in partnership firms and other allied aspects.
- To find out the technical expertise in maintaining the books of accounts.
- To encourage the students about maintaining the books of accounts for further reference.

Principle of Marketing

Course Objectives :-

- This course enables the students, the practical knowledge and the tactics in the marketing.
- To study and critically analyze the basic concepts and trends in Marketing.
- To aware of the recent changes in the field of marketing.
- To make students familiar with computer marketing systems
- To introduce students with skills.
- To develop skill and knowledge among students in applications of internet in education of commerce.

Principle of Management and Application

Course Objectives :-

- To make the students aware about the Business and Business Management.
- To develop entrepreneurial awareness among students.
- To motivate students to make their mind set for thinking entrepreneurship as career.

Banking and Finance

Course Objectives :-

- To familiar the students with the fundamentals of banking and thorough knowledge of banking operations.
- To build up the capability of students for knowing banking concepts and operations.
- To make the students aware of banking business and practices.
- To make understandable to the students regarding the new concepts introduced in the banking system.

Compulsory English

Course Objectives :-

- To offer relevant and practically helpful pieces of prose and poetry to students so that they not only get to know the beauty and communicative power of English but also its practical application.
- To expose students to a variety of topics that dominates the contemporary socio-economic and cultural life.
- To develop oral and written communication skills of the students so that their employability enhances.

- To develop overall linguistic competence and communicative skills of students
- To expose students to a good blend of old and new literary extracts having various themes that are entertaining and informative so that they realize the beauty and communicative power of English
- To make students aware of the cultural values and the major problems in the world today.
- To develop literary sensibilities and communicative abilities among students.

Business Economics (Micro)

Course Objectives :-

- To provide students' knowledge of Micro Economic concepts and inculcate an analytical approach to the subject matter.
- To arouse the students' interest by showing the relevance and use of various economic theories.
- To apply economic reasoning to solve business problems.
- To make familiar the students with the emerging changes in the modern office environment and to develop organizational skills.
- To build up the conceptual, analytical, technical and managerial skills of students in efficient office organization and records management
- Technical skills among the students for designing and developing effective means to manage records, consistency and efficiency of work flow in the administrative section of an organization will be developed.
- To develop employability skills among the students.



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B.com -II

Business Communication

Course Objectives :-

- To make the students aware about the business communication.
- To understand the process and importance of communication.
- To develop awareness regarding new trends in business communication, various media of communication and communication devices.
- To extend business communication skills through the application and exercises

Corporate Accounting

Course Objectives :-

- This course aims to enlighten the students on the accounting procedures followed by the Companies.
- Student's skills about accounting standards will be developed.
- To make aware the students about the valuation of shares.
- To impart knowledge about holding company accounts, amalgamation, absorption and reconstruction of company.

Business Economics (Macro)

Course Objectives :-

- To familiarize the students with the basic concept of Macro Economics and its application.
- To aware students about Gross National Product (GNP), Net National Product (NNP) ,Income at Factor cost or National Income at Factor Prices ,Per Capita Income , Personal Income (PI) ,Disposable Income etc.
- To Study the relationship among broad aggregates.
- To apply economic reasoning to solve the problems of the economy.

Business management

Course Objectives :-

- To understand the concept & functions and importance of management and its application.
- To make the student understand principles, functions and different management theories.

Indian Banking System

Course Objectives :-

- To make the students aware of Indian banking system.
- To enables students to understand the reforms and other developments in the Indian Banking.
- To impart knowledge about functions and role of Reserve Bank of India.

A course in environmental studies

- To furnish awareness about environmental problems among people.
- Impart basic knowledge about the environment and its allied problems.
- Developing an attitude of concern for the environment.
- Acquiring skills to help the concerned individuals in identifying and solving environmental problems.



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B.Com.-III

Business Regulatory Framework

(Mercantile Law)

Course Objectives :-

- The student will well verse in basic provisions regarding legal frame work governing the business world.
- To know the students with the basic concepts, terms & provisions of Mercantile and Business Laws.
- To develop the awareness among the students regarding these laws affecting trade business, and commerce.

Advanced Accounting

Course Objectives :-

- To provide the knowledge of various accounting concepts
- To impart the knowledge about accounting methods, procedures and techniques.
- To acquaint students with practical approach to accounts writing by using software package and by learning various accounts.

Auditing and taxation

Course Objectives :-

- Students will be versed in the fundamental concepts of Auditing and different aspects of tax.
- Students can understand Income Tax system properly, and can get the knowledge of different tax provisions.
- To give knowledge about preparation of Audit report, Submission of Income Tax Return, Advance Tax, and Tax deducted at Source, Tax Collection Authorities under the Income Tax Act, 1961.

MMP

Course Objectives :-

- Enable the students with Financial Markets and its various segments.
- To give the students and understanding of the operations and developments in financial markets in India.
- To acquaint them to gain an insight into the functioning and role of financial institutions in the Indian Economy.